

BROCHURE BACK

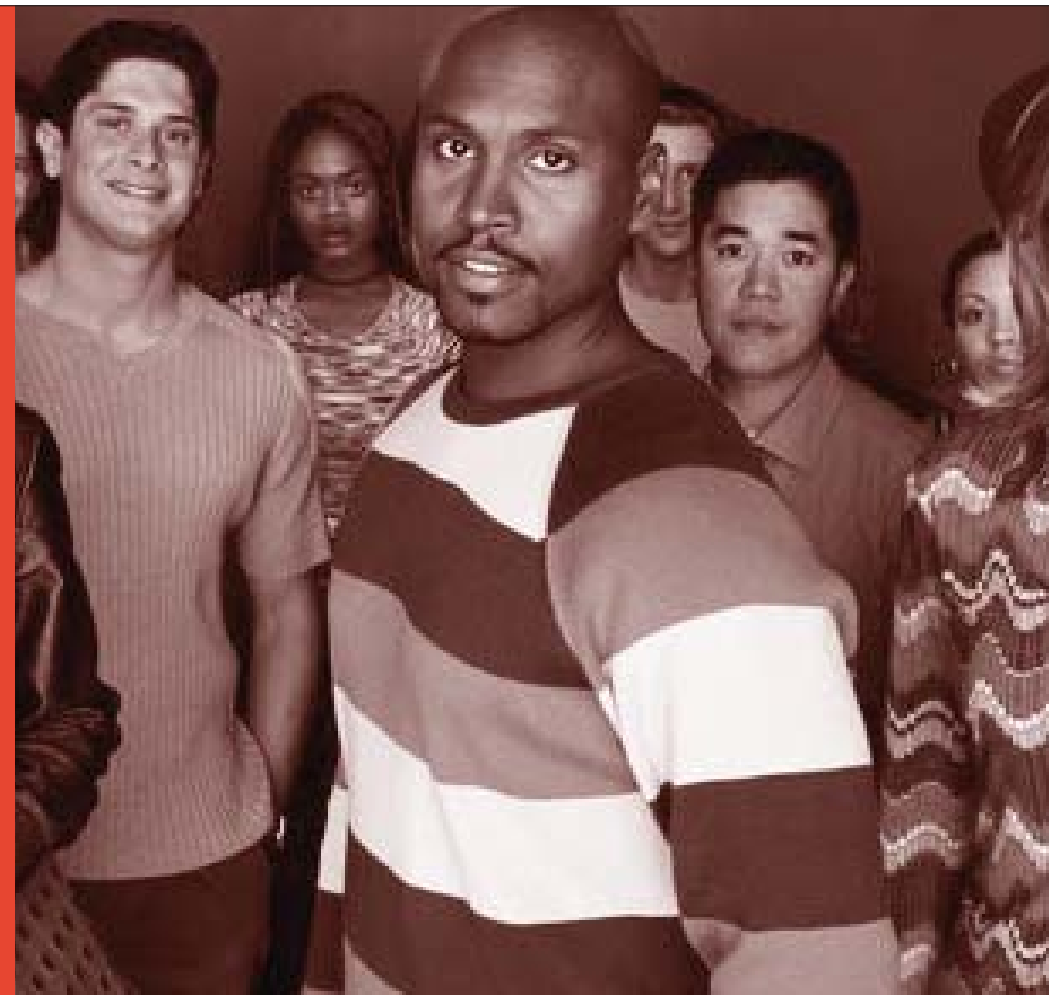
BROCHURE FRONT

MARK YOUR CALENDAR FOR  
**MAY 11TH, 2005**

*it's one day of trading for a lifetime of opportunity.*

*"Let us think of education as the means of developing our greatest abilities, because in each of us there is a private hope and dream which, fulfilled, can be translated into benefit for everyone."*

**JOHN F. KENNEDY**



**EQUITY THROUGH  
EDUCATION**<sup>™</sup>

ONE DAY OF TRADING FOR A LIFETIME OF OPPORTUNITY



## BROCHURE INSIDE SPREAD

### EQUITY THROUGH EDUCATION

ONE DAY OF TRADING FOR A LIFETIME OF OPPORTUNITY

Many people have the capability, but lack the support and the means to pursue opportunities achieved through education. At BMO Nesbitt Burns, we want to help.

#### ABOUT THE PROGRAM

On May 11th, all of the institutional equity trading commissions earned across North America will be donated directly to organizations that improve access to education.

#### TOGETHER WE'LL MAKE A DIFFERENCE

Please join us in our support by placing your trades with BMO Nesbitt Burns on May 11th. You will be contributing to the future of individuals who just need a chance. It's one day of trading for a lifetime of opportunity.

#### MANY WILL BENEFIT

We have carefully chosen charitable agencies that fulfill this need. The organizations on the following page will benefit directly from our Equity Through Education program.

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### EQUITY THROUGH EDUCATION

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#### CANADIAN MERIT SCHOLARSHIP FOUNDATION (CMSF)

Canada's largest independent scholarship organization for undergraduate study identifies and supports talented students, in this case women, who display leadership potential and a strong commitment of service in the community. More info: <http://www.cmsf.ca/>



#### FOUNDATION FOR THE ADVANCEMENT OF ABORIGINAL YOUTH (FAAY)

A scholarship and bursary program that encourages youth to stay in school. FAAY bridges the gap between the reality that aboriginal youth face in their communities, and the opportunities available to those with higher education. More info: <http://www.ccab.com/>



#### THE NATIONAL EDUCATIONAL ASSOCIATION OF DISABLED STUDENTS (NEADS)

NEADS is a national organization that works to achieve full access to education for post-secondary students with disabilities across Canada. NEADS also supports the transition from school to the employment market for college and university graduates with disabilities. NEADS conducts research, and holds conferences and forums, providing support in both official languages and through the use of adaptive technologies.

More info: <http://www.neads.ca/>



#### THE PATHWAYS TO EDUCATION PROGRAM™

An organization serving Toronto's Regent Park, Canada's oldest and largest public housing program. Pathways to Education supports at-risk youth through high school and inspires them to move on to post-secondary programs.

More info: <http://www.pathwaystoeducation.ca/>

## REMINDER EMAIL



### HELP REALIZE A DREAM.

Many people have the capability, but lack the support and the means to pursue opportunities achieved through education. Together we can help.

### WE'LL MAKE A DIFFERENCE.

Equity Through Education is a charitable initiative by BMO Nesbitt Burns, in which a day's institutional equity trading commissions are donated directly to organizations that improve access to education.

### IN JUST ONE DAY.

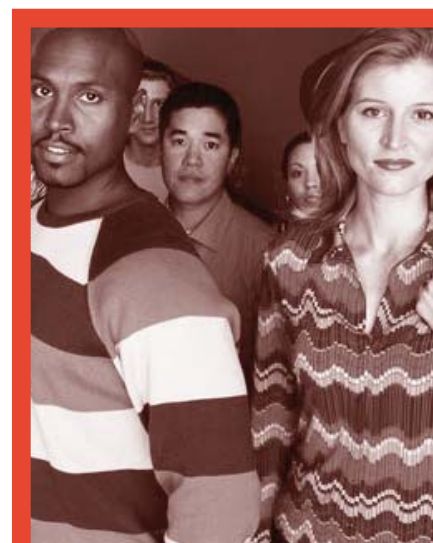
Please join us in our support by placing your trades with BMO Nesbitt Burns on May 11th. Your trades will help provide individuals with opportunities that would not otherwise be available to them.

### MANY WILL BENEFIT.

We have carefully chosen charitable agencies that fulfill this need. The following organizations will benefit directly from the Equity Through Education program:

- Foundation for the Advancement of Aboriginal Youth (FAAY)
- The Pathways to Education Program™ (Regent Park, Toronto)
- Canadian Merit Scholarship Foundation (CMSF)
- The National Educational Association of Disabled Students (NEADS)

\* Watch for more information on these organizations and updates on Equity Through Education in the coming weeks.



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