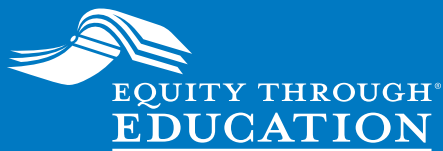


EQUITY THROUGH EDUCATION

October 4, 2011

It's one day of trading for a lifetime of opportunity



Equity Through Education

ONE DAY OF TRADING FOR A LIFETIME OF OPPORTUNITY

ABOUT THE PROGRAM

On October 4, 2011, we will donate one day's institutional equity trading commissions earned across North America directly to organizations that improve access to education.

TOGETHER WE'LL MAKE A DIFFERENCE

Please join us in our support by placing your trades with BMO Capital Markets on October 4, 2011. You will be contributing to the ambitions of people who just need a chance. It's one day of trading for a lifetime of opportunity.

MANY HAVE THE CAPABILITY,
BUT LACK THE SUPPORT AND THE
MEANS, TO PURSUE OPPORTUNITIES
ACHIEVED THROUGH EDUCATION.

Equity Through Education has raised CDN\$9.6 million (US \$8.9 million) to date. This translates into assistance for more than 2,500 students through scholarships, bursaries, mentoring programs and job search strategy forums.



Many Will Benefit

THESE ORGANIZATIONS BENEFIT DIRECTLY FROM OUR EQUITY THROUGH EDUCATION PROGRAM:

CANADIAN MERIT SCHOLARSHIP FOUNDATION

Canada's largest independent scholarship organization for undergraduate study identifies and supports talented students, in this case women, who display leadership potential and a strong commitment to the community.

FINANCIAL WOMEN'S ASSOCIATION (FWA) OF NEW YORK EDUCATIONAL FUND

Enhances the role of women in the financial services industry through scholarships, mentoring programs, research and educational programming.

FOUNDATION FOR THE ADVANCEMENT OF ABORIGINAL YOUTH

A scholarship and bursary program that matches aboriginal youth with opportunities for higher education.

JACKIE ROBINSON FOUNDATION

Helps minority youth pursue higher education through scholarships, mentoring programs and job placements.

LIME CONNECT

A North American organization that works with the corporate global community to provide internships and scholarships to students with disabilities.

THE NATIONAL ABORIGINAL ACHIEVEMENT FOUNDATION

A national fundraising organization dedicated to providing tools to aboriginal people, especially youth, to achieve brighter futures.

PATHWAYS TO EDUCATION CANADA

Is reducing high school drop-out rates and increasing access to post-secondary education for youth living in low-income communities. Pathways operates in communities in Ontario, Québec, Nova Scotia and Manitoba.

WOMEN IN CAPITAL MARKETS

Dedicated to promoting the entry, advancement and development of women in capital markets and shaping women leaders in business.

Please join us in our support by placing your institutional equity trades with BMO Capital Markets on October 4.

You will be contributing to the ambitions of individuals who just need a chance.

It's one day of trading
for a lifetime of opportunity.

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